# LET'S LECOUR COLOUR 2023

AkzoNobel

COLOUR OF THE YEAR 2023 PAGE O3

A WORLD OF COLOURS PAGE 19

THE WEEKEND PROJECT PAGE 59



Welcome to the 2023 edition of Let's Colour, the magazine that inspires and guides you on your journey to creating the home you love. It's been a challenging year, and we've all faced experiences that feel out of kilter with the modern world. Our homes continue to provide a sanctuary; and it's the perfect place for us to restore, renew and recalibrate; a space where we can be brave enough to take the first steps towards a bright future.

Heleen van Gent, Creative Director, AkzoNobel GLOBAL Aesthetic Centre

### CONTENTS

#### INTRODUCTION

- O1 WELCOME
- O2 GLOBAL AESTHETIC CENTRE

#### DULUX COLOUR OF THE YEAR

- O3 DULUX COLOUR OF THE YEAR 2023
- 11 FOUR WAYS TO USE DULUX COLOUR OF THE YEAR 2023

#### **INSPIRATION GUIDE**

- 19 A WORLD OF COLOURS
- 51 TODDLERS TO TEENS
- 59 THE WEEKEND PROJECTS

#### BRING IT TO LIFE

65 COLOUR & PAINT PICKER



Need help in Colour selection? Scan the code to access our Dulux Preview services.



Curious to know how these colours could look on your walls? Download the free Dulux Visualizer App and instantly see how they can transform

For more inspiration

facebook.com/DuluxMalaysia



tiktok.com/@duluxmy

0 @duluxmalaysia

www.dulux.com.my

### THE GLOBAL AESTHETIC CENTER

For more than 25 years, the Global Aesthetic Center in Amsterdam has been a hotbed of trend analysis, colour design and art direction. Led by Heleen van Gent, the creative team supports 80 markets around the world, working to ensure that every market can help consumers and customers choose colours with complete confidence.

To be sure that our new colour palettes are right for the future, we undertake rigorous research and trend-monitoring; gathering social, cultural and design insights from a selection of acclaimed international design experts. Our colour team then uses this information to help identify the Colour of the Year and to create four complementary and inspiring palettes around it.

ColourFutures<sup>™</sup> is central to the Global Aesthetic Center's work. As well as allowing us to tell the story behind this year's colours and to keep our colour expertise at the cutting edge, it also enables us to create assets to help people at every stage of their decorating journey. Our videos, articles and inspirational images are designed to give people the confidence to transform their surroundings using the Colour of the Year and its complementary shades.

"THIS YEAR ITS ALL ABOUT FEELING THE MAGIC OF NATURE... AND BRINGING IT INTO OUR HOMES."





INTRODUCING DULUX COLOUR OF THE YEAR 2023

## WILD WONDER

To encapsulate the inspiration behind our Colour of the Year, we chose the name Wild Wonder<sup>™</sup> – 'Wild' to conjure up the freedom of nature and 'Wonder' to convey the natural magic we see all around us. Wild Wonder<sup>™</sup> is a positive, natural tone that, by connecting us with the natural world, can help us feel better in our homes.

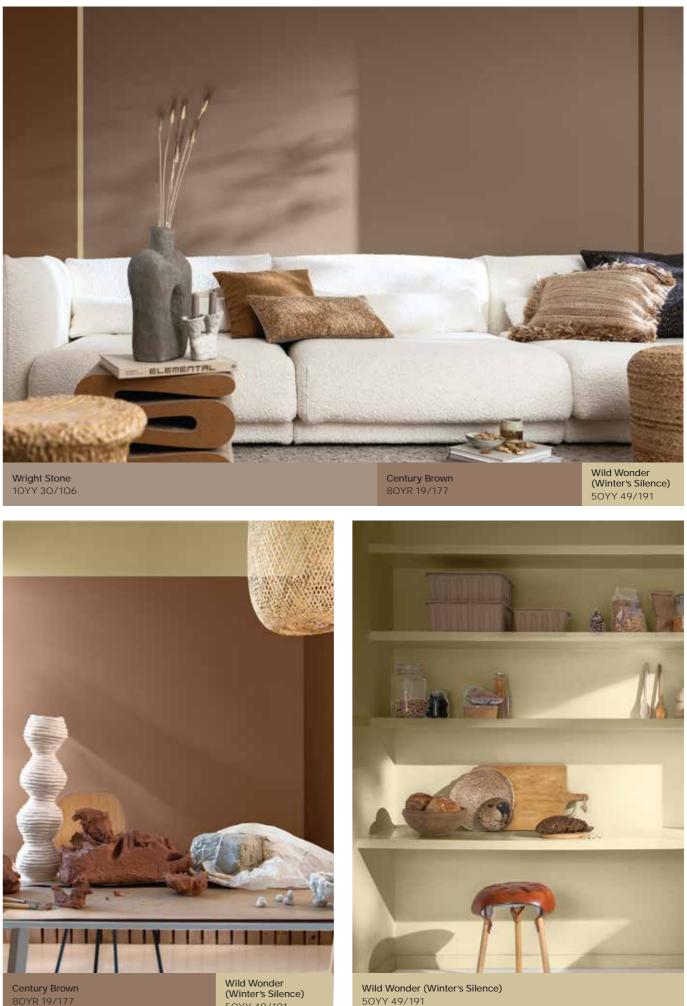


WATCH TO KNOW MORE ABOUT OUR COLOUR OF THE YEAR 2023 <u>HERE</u>

Wild Wonder (Winter's Silence) 50YY 49/191



TAKEN FROM THE TONES OF THE NATURAL WORLD, ALL THE COLOURS IN OUR COLOURFUTURES<sup>TM</sup> PALETTES WORK TOGETHER BEAUTIFULLY.





\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Wright Stone 10YY 30/106

Wild Wonder (Winter's Silence) 50YY 49/191

# REVEALING THE COLOURS FUTURES™ 2023 PALETTE



Built around our Colour of the Year Wild Wonder, these colours are inspired by nature. And because they work naturally together, they can bring freshness, warmth and magic into our working spaces.

#### "COMBINED WITH EACH COLOUR PALETTE, WILD WONDER™ HELPS YOU CAPTURE THE MAGIC OF NATURE"

HELEEN VAN GENT, CREATIVE DIRECTOR, GLOBAL AESTHETIC CENTER





### Raw Colours

A story of harvests and rich raw materials; warm natural tones for an enriching space







### Buzz Colours

A story of bustling flower meadows; joyful and energetic tones for a harmonious space



### Flow Colours

A story of seashores and the rhythms of life; soft and fluid tones for a balanced space

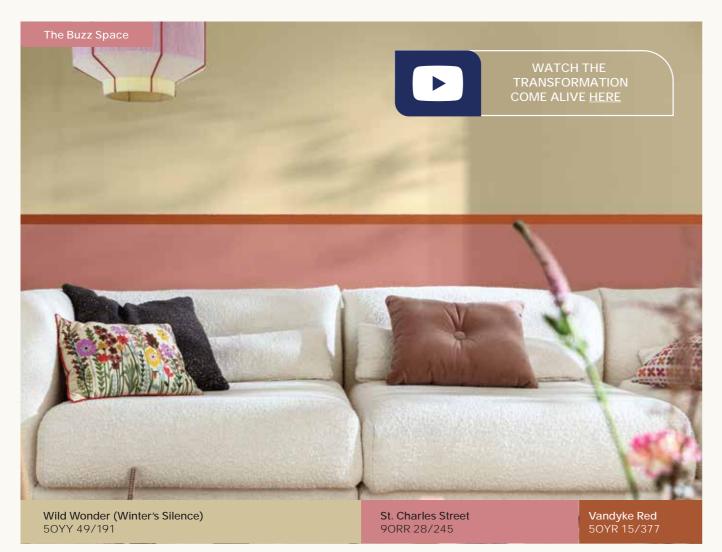
### **ONE ROOM** FOUR WAYS

Bring some magic into your homes with our Wild Wonder and it 4 palettes. In this section, we have covered the key 4 spaces searched the most online - living room, bedroom, kitchen and a workspace. These spaces are then shown in the four supporting palettes helping you visualize how your home can look like.



Curious to know how these colours could look on your walls? Download the free Dulux Visualizer App and instantly see how they can transform our room.

# ONE LIVING ROOM, FOUR PALETTES



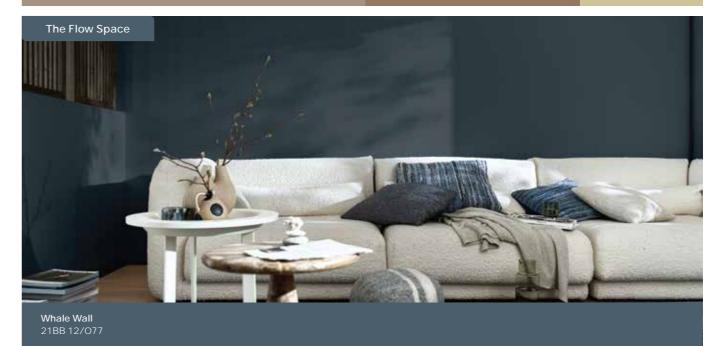
As a public space, the living room needs to look good and feel comfortable. This Year's palette is inspired by the natural world, helping consumers not only improve their surroundings but

also help feel confident about transforming their homes with colour.





Wright Stone 10YY 30/106



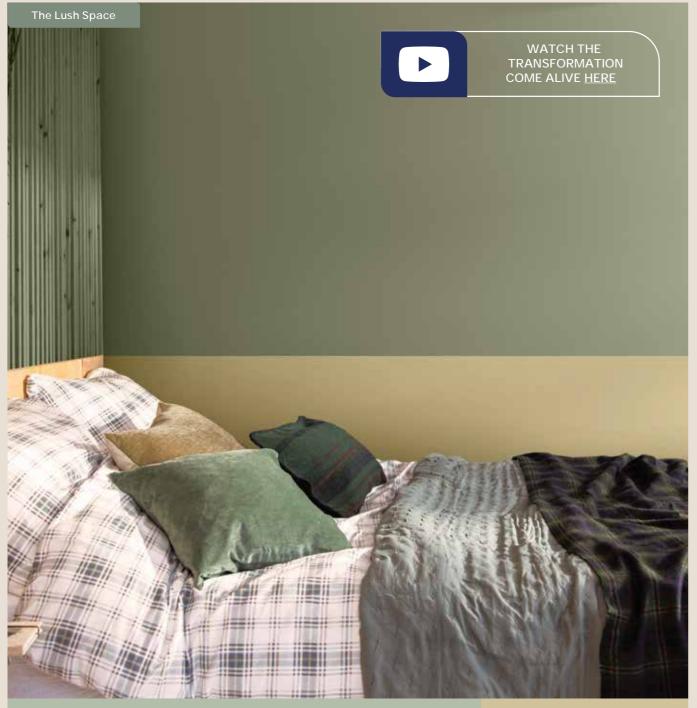
\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

11 Dulux Let's Colour 2023

Century Brown 80YR 19/177

Wild Wonder (Winter's Silence) 50YY 49/191

# ONE BEDROOM, FOUR PALETTES



Kaki Daylight 20GY 46/067

Wild Wonder (Winter's Silence) 50YY 49/191

Whatever its shape or size, the bedroom should feel calm and comfortable- somewhere you want to retreat to at the end of a busy day. These beautiful ideas will conjure up the right atmosphere, and can work with different locations and layouts. Pick from a range of inspiring and flexible ideas, from subtle toning schemes to easy colour combinations and graphic paint effects.



Dark Desert

Wild Wonder (Winter's Silence) 50YY 49/191



Brooding Storn 87BG 27/077



**Brownington Court** 90YR 36/203

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Wood Carving 30YR 49/097

Ghost Grey 17GY 68/005

Wild Wonder (Winter's Silence) 50YY 49/191

Grey Mauve 50YR 47/057

# ONE KITCHEN, Four palettes



14BB 55/113

Faded Denim 10BB 55/065

Today's kitchen plays multiple roles. It's where we cook but it can also be where we eat, work and entertain; so it needs to be functional, to feel comfortable and to look good. Pick from a range of ideas shown above to create inspiring looks and

colour combinations. Flexible, fresh and providing a connection with nature, these are colour schemes that are easy to achieve and that will inspire consumers to transform their kitchens.

(Winter's Silence)

50YY 49/191



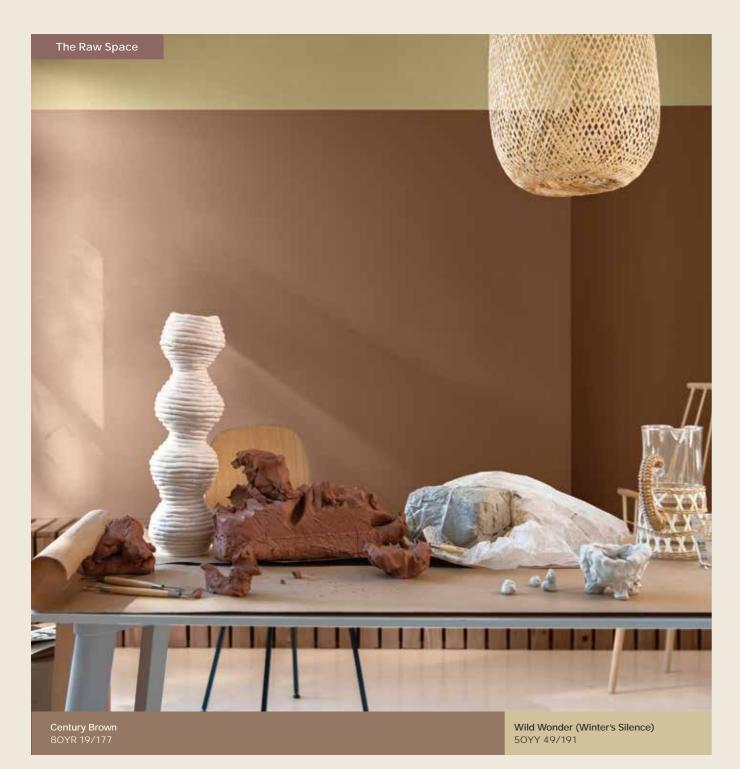
Coastal Beige 90YR 51/109





\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

# ONE WORKSPACE, FOUR PALETTES



With many of us spending more time working from home than we used to, the home office can no longer be an afterthought. This is a space that needs to feel calm and inviting, somewhere we can concentrate and feel creative. Our images include colour ideas for three different kinds

of workspaces, decorated using our Wild Wonder and the supporting palettes. From soft pinks to warm neutrals, allover colour to graphic combinations, these are spaces that feel fresh, functional and contemporary.



Wild Wonder (Winter's Silence) 50YY 49/191



Blueberry Mash 14BB 55/113



38RR 15/026

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Southern Tip . 70YR 27/404

St. Charles Street 90RR 28/245

Silver Trophy 30BB 53/012

Wild Wonder (Winter's Silence) 50YY 49/191

50YY 49/191

## A WORLD OF COLOUR

More than just a beautiful gradient, colors bring joy and life to your home. From the bubbly living room, wondrous kitchen, to the comfy bedroom—we are here to help you make your home truly yours. With Dulux, you can bring the vivid image of a kaleidoscope to life—all in the comfort of your home.



### WHIMSICAL WHITE

Clean and crisp. The fresh snow and a pure natural pearl, white is pristine and innocent. The color white enhances your home naturally, creating a fine and elegant space to live in.



Crisp Linen 61YY 89/040

D

Manuscript 40YY 60/103



Purest Frost 71YY 90/027



\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Blueberry Mash 14BB 55/113







Marshmallow Touch 14YY 88/041

Wild Wonder (Winter's Silence) 50YY 49/191



White Bucks 10YY 72/021



Olivia's White 90YR 83/044



#### EXPERT TIPS

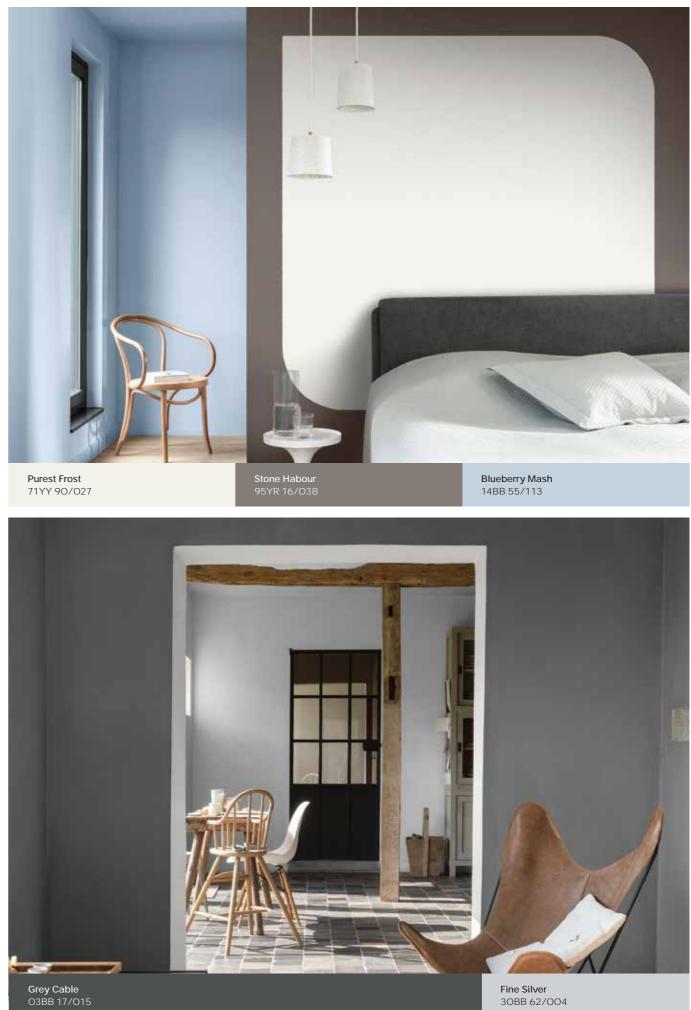
Heleen < van Gent

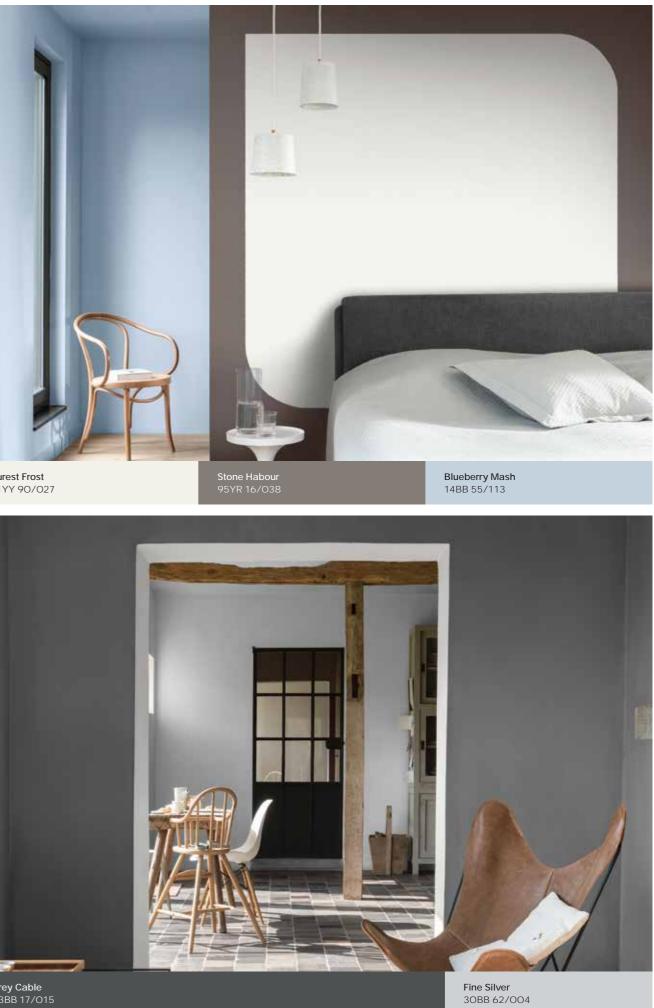
"White with a hint of blush on an exposed brick surface is a perfect background for creating a comforting space. Break it with coral to add some dimension."

Cedar Shadow 50YR 36/263

### INSPIRING NEUTRALS

Simple and luxurious. From cool beige to grey, cool neutral colors exude a delicate and gentle feel. The simplicity of neutral colors gives your home a sophisticated look and makes your space feel larger.





\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Granite Grey OONN 37/000

Mild Wind 70BG 56/061



Song Porcelain OONN 83/000 Massive Elephant 79GY 59/017



The Plaza 50GY 72/012





**Tinfoil** 95BG 49/025 Wonderland White 93YY 89/012

## VANILLA BROWNS

Affectionate and welcoming. The color of the earth, neutral browns remind you of simplicity and a pleasant space to snuggle in. Warm neutral colors create a calm and wholesome ambiance to your home, bringing you right where you want to be.



06YY 21/130



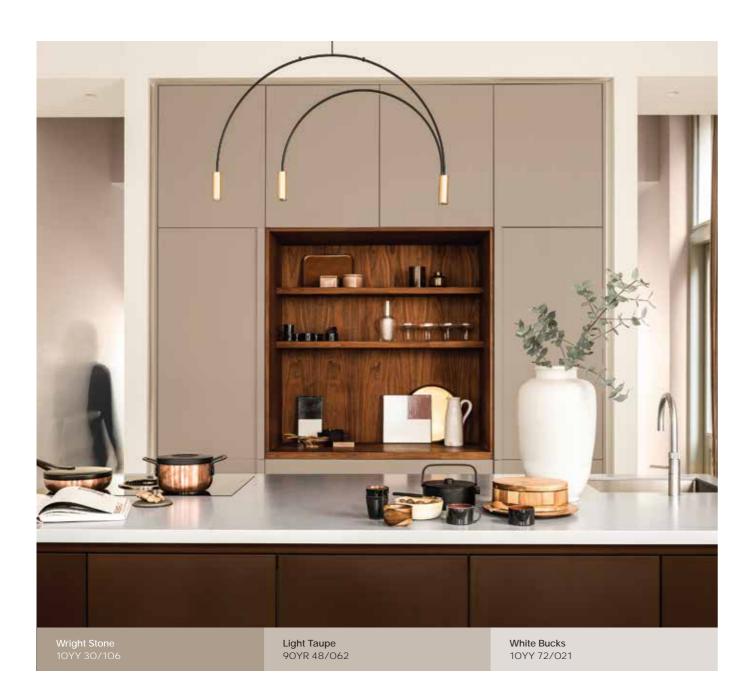
\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

如何的 他们是了那些 和关系,你会没有了什么是你做人的现在分词。

Crème Brûlée OOYY 26/220

Wright Stone 10YY 30/106

Llama White OOYY 74/053





10YY 30/106





Brazil Nut 20YY 63/149 Easy to mix and match with any colour and material, neutral browns call for an intimate conversation in your living room.



Neptunes Depths 27BB 10/138

### FEARLESS RED

Energetic and passionate. An auspicious color, red is a burning passion and a flaming courage. The color red raises the energy in your home and adds a punch of excitement.

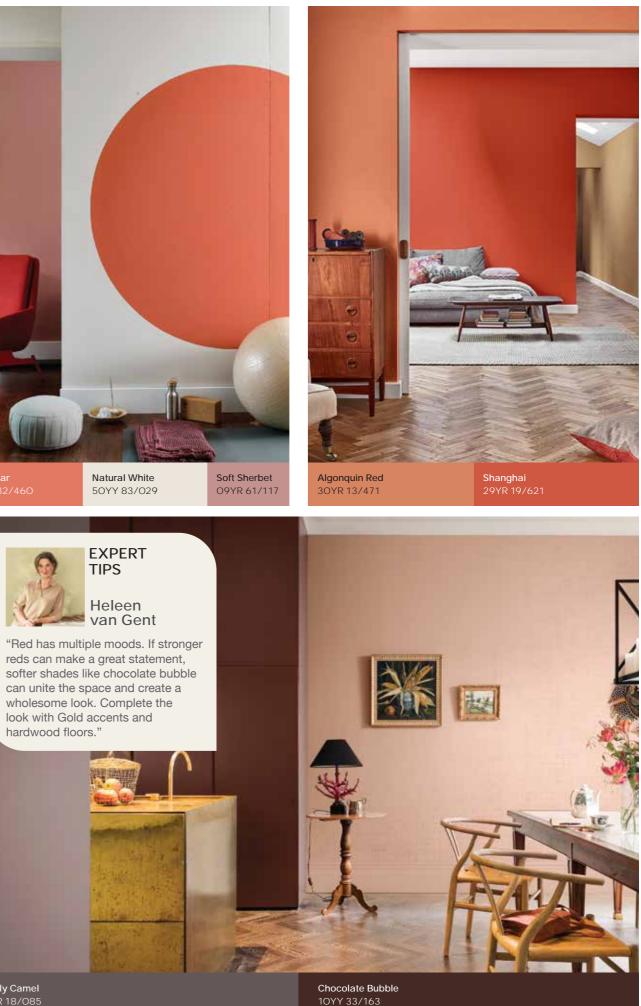




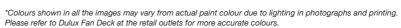


Heleen

can unite the space and create a wholesome look. Complete the look with Gold accents and hardwood floors."



Lovely Camel 47YR 18/085



Burgundy 11YR 07/229

Crème Brûlée

### BLOOMING PINK

Romantic and affectionate. Pink is the universal color of love, a sweet joyful color to brighten your day. The pink tone brings harmony and inner peace to your home, nurturing vibrant energy for you and your loved ones.

Puccini Pink 10YR 57/080

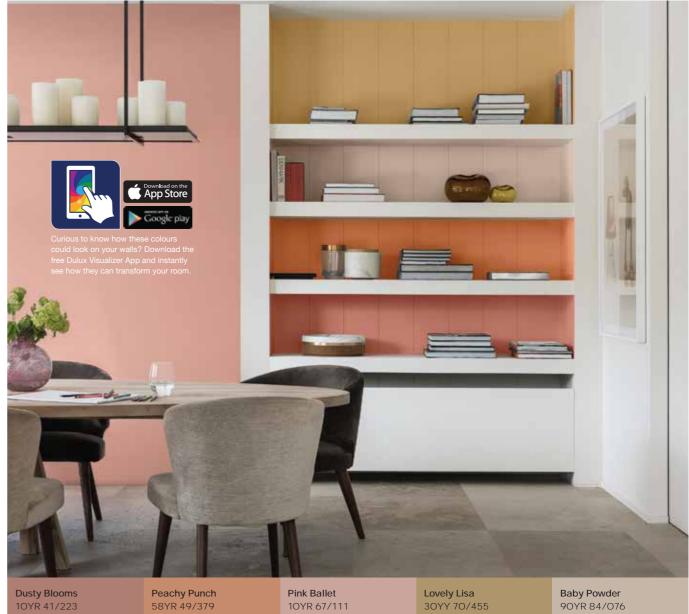
-WAR



Madeira Rose 10YR 27/323

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.





### SUNNY ORANGE

Warm and merry. The energizing red warm sunset and a glowing fire. The color orange radiates warmth to your











EXPERT TIPS

Heleen van Gent

0.0

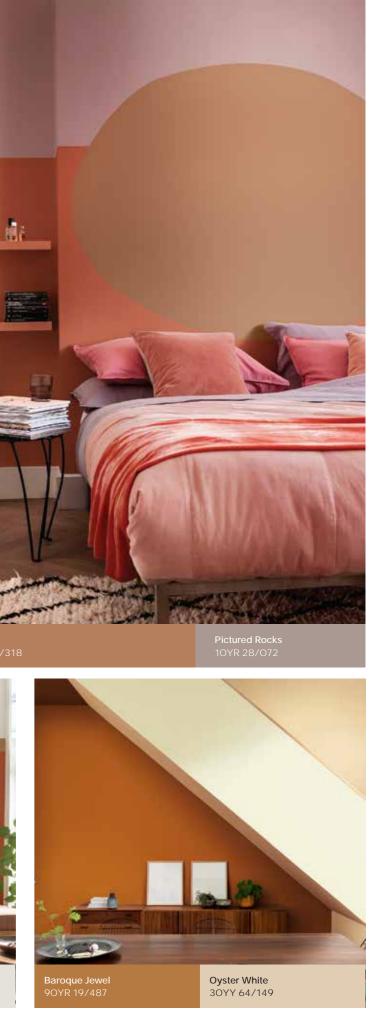
"When used in Bedroom, always

combine an Orange with a neutral colour. It tones down the brightness of the orange and helps sleep peacefully. Mix and match with a cotton carpet and tangerine bedspreads."

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

**Bongo Jazz** 28YR 29/561

Penelope Pink 40YR 75/107



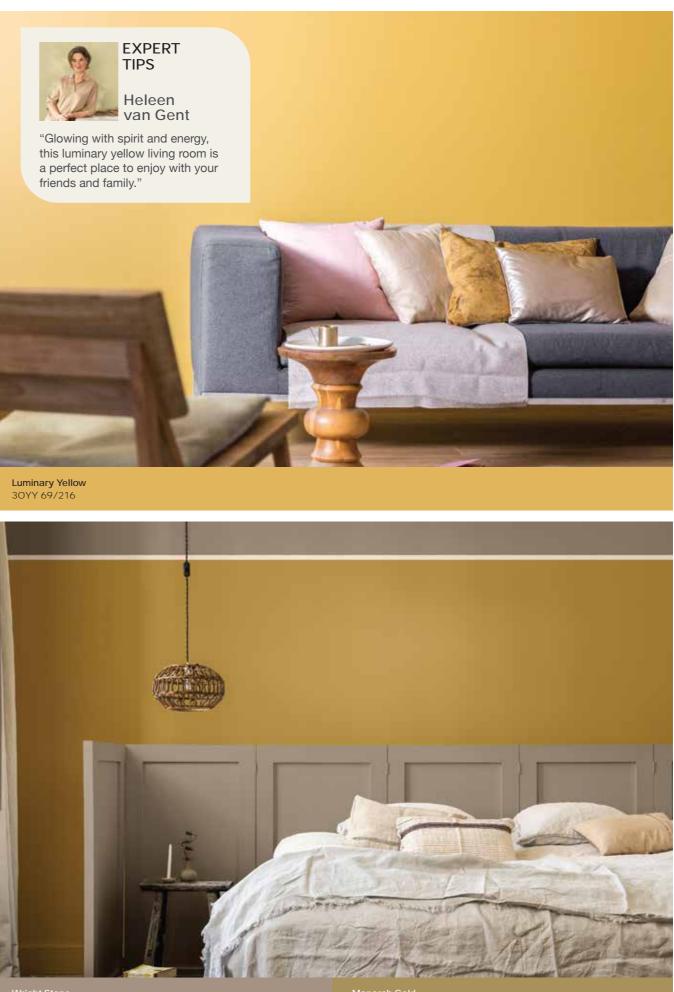
### **FESTIVE** YELLOW

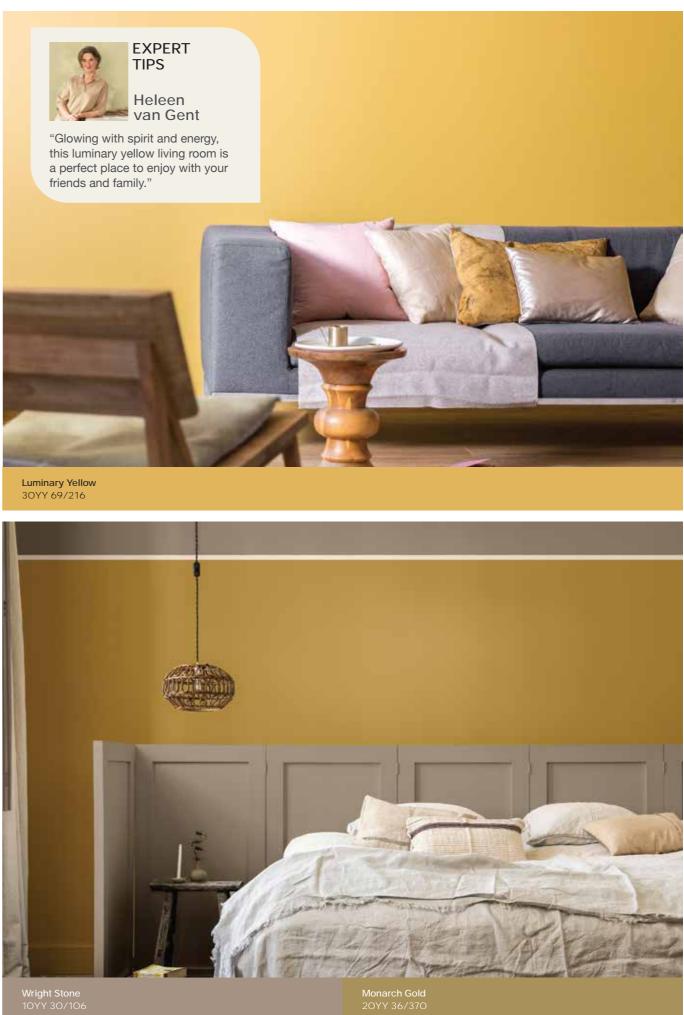
Bright and festive. Radiating positivity and optimism, yellow calls for happiness and enthusiasm. Adding shades of yellow induces cheering and revitalizing effects to your home.





### TIPS





\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Glow Delight 34YY 71/404

Dune Surfing 23YY 44/541





Scottish Green 45YY 51/365

41 Dulux Let's Colour 2023



**Spider's Web** 90YY 73/040

Wild Wonder (Winter's Silence) 50YY 49/191

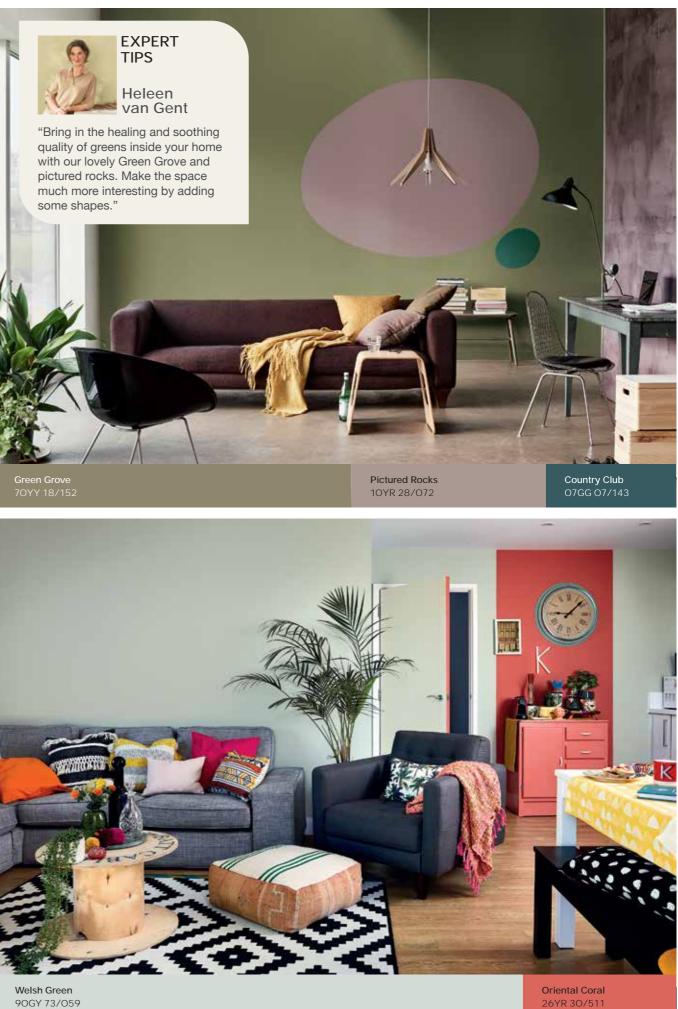
## PRISTINE GREEN

Lively and healing. Fresh morning dew and thick jungle bush, green is the color of life and beautiful sceneries. Hues of green bring freshness and nature to your home, elevating your mood and inviting harmony.











90GY 73/059

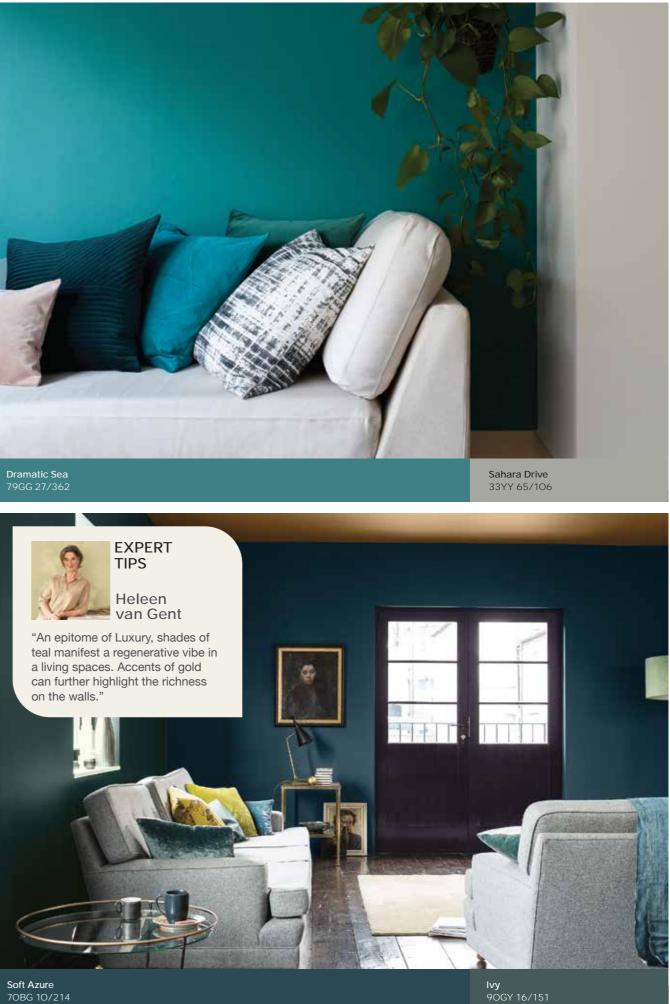
\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Grey Jeans 45GY 55/052

### TRANQUIL TEAL

Elegant and sophisticated. The soothing color of blue combined with rejuvenating qualities of green, teal is the infinity of sky and the depth of the sea. The color offers you a calming and royal ambiance for you and your family to relax in style.





70BG 10/214

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Elegant Daytime 88GY 08/134 Deep Pool Motion Blue

**Emerald Sensation** 

Shamrock 70GY 11/387

Zodiac Night 70GG 13/323

**lvy** 90GY 16/151

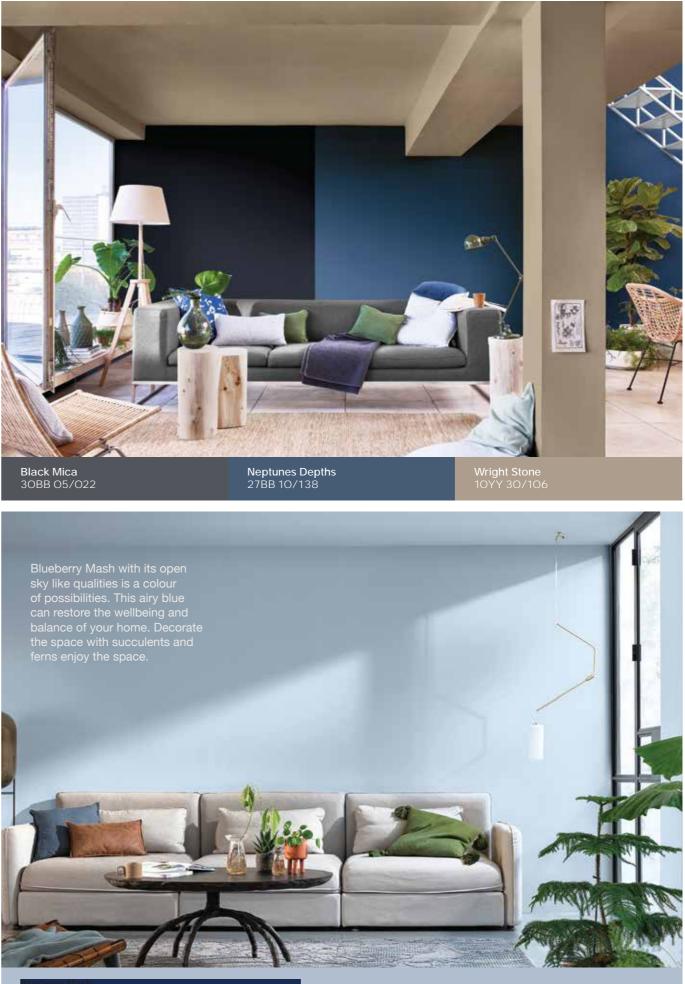
## BEDAZZLING BLUE

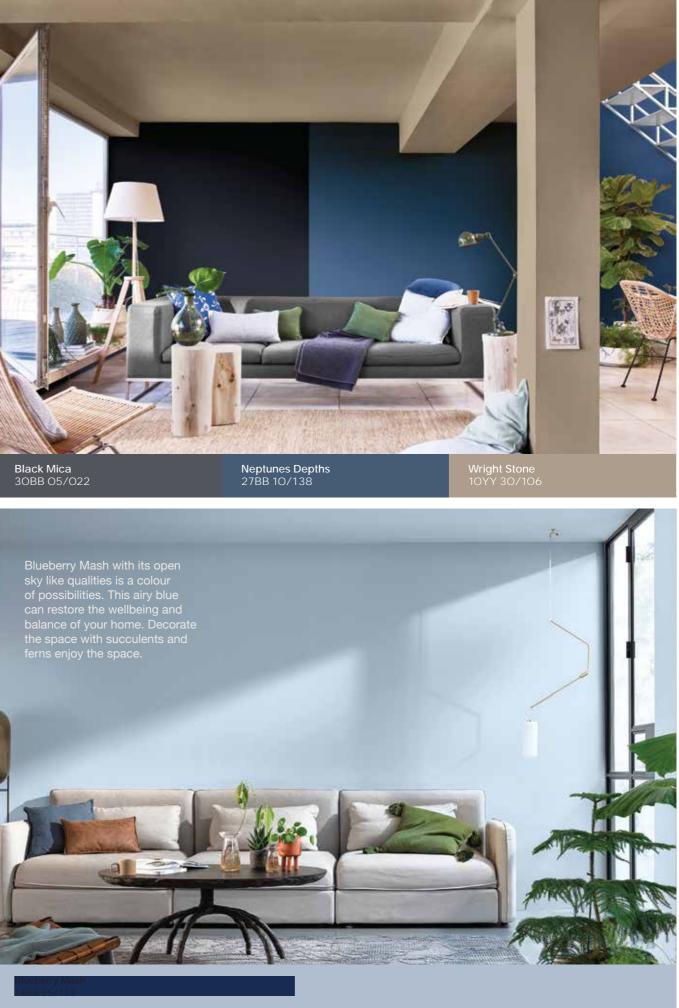
Peaceful and serene. Blue is the bright sky on a beautiful spring day —cheerful and hopeful. The different shades of blue bring richness to your space, offering you a tranquil and balanced vibe.





Blazer Blue 43BB 09/340

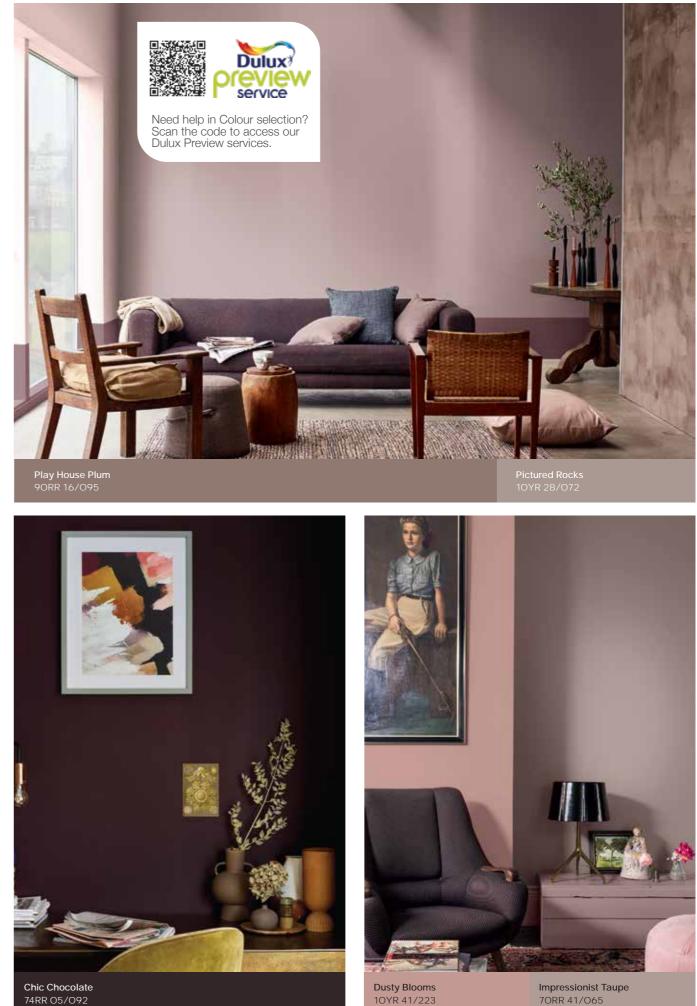




\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

### REGAL PURPLE

Grand and exotic. Symbolizing royalty and aristocracy, shades of purple are a luxurious color to add an alluring flair. Adding purple to your color creates richness in your space and boasts a dramatic effect on a simple room.





\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

J.

### TODDLERS TO TEENS BEDROOMS

Kids are fickle creatures that live in the here and now, their interests are constantly changing and they conveniently forget about cleaning up their creative mess. Let's give them the freedom to learn, live and play in rooms that grow with them, supporting them through their varying interests.

With Dulux EasyClean Plus, you can take that moment and enjoy the smile on your toddler's face while he eats that ice cream and merrily puts his hands on the wall next to him or marvel at how your teenager managed to fling mud that high up on the wall. Being able to simply wipe away the stress allows you to find the brighter side in even the messiest situations.



WATCH HOW TO DECORATE YOUR CHILD'S ROOM <u>HERE</u>



Products used: Dulux EasyClean Plus

**Rich Navy** 50BB 08/17 Parsley Scene 49GG 17/232

Batik Green 90GG 21/21 Grey Jeans 45GY 55/052



Victorian Yellow 45YY 61/368



## BREEZY

Blue is a go-to colour for a boy's room but moving away from a pastel blue to a more versatile shade like Jordan. It will make him love the room even when he hits his rebellious years when you are not allowed inside the room.





Flame Grilled 34YR 21/583 Jordan 90BG 50/157

White on White 30GY 88/104







Celestial 99BG 62/159 Potpourri Green 50GY 66/111

Shy Violet 69RB 70/114

## RAINBOW DREAMS

Make Your child's room a dream come true by painting one wall with a Rainbow. It's easy to draw and can be created by just using a chalk and a string. Unlike the colours that we see online, we suggest to tone them down to create a fairytale effect. Complete the effect with some clouds in shades of white.



\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.

Peachlight 10YY 72/172

Snowfield 00NN 72/000 Celestial Sun 54YY 85/291



### TRANQUIL MORNING

The tranquil shades of green and brown excudes an air of relaxation and calmness, creating a space to recharge after a busy day of colouring at preschool or a tough day at high school.

Banana Leaf Wrap 46GY 21/423

Green Tea 50GY 55/207 Nature's Mist 50GY 66/111 Royal Wedding 30GG 83/075





Lush Lime

93YY 52/598

Kids just love to write on walls. Create a circle or any shape on the wall and let your child's imagination come into play.

\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.



### TEEN'S DEN

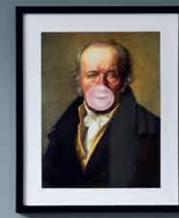
Teenagers like to get involved in all the decisions made for the house. So why leave him when decorating his room too? Paint the whole room with this unusual blue and let him show some creativity by painting two diagonal stripes. Don't worry about its length or angle. Let the kids enjoy the process.

nan anna haraing



Curious to know how these colours could look on your walls? Download the free Dulux Visualizer App and instantly see how they can transform your room

- **D** 



ROCK & ROLL

Jasperware 10BG 38/119



Sapling 10RB 47/036

# THE WEEKEND PROJECTS

WITH A LICK OF PAINT, LITTLE IMAGINATION AND A WEEKEND AT YOUR DISPOSAL YOU CAN EITHER CONVERT A BORING LITTLE CORNER INTO SOMETHING COZIER OR JUST REFRESH YOUR SURROUNDINGS.

#### **UNVEIL AN UNDER-THE-STAIRS** PLAYROOM FOR YOUR KIDS

Under the stairs can be so much more than a cluttered storage space. Using bold colours and geometric shapes, we've completely transformed this cupboard into a snug hideaway for children, complete with a soft linen curtain that keeps it concealed when playtime is over for the day. The fun palette provides a cheery backdrop that's sure to encourage learning and creativity. Simply add shelving laden with wonderful books and comfy daybeds for lounging together, with festoon lighting and soft toys to create a nook they can call their own.

#### **KEEP THINGS ON TRACK**



Saturday morning Start by clearing out the space. Use a Primer and a filler to fill any cracks or holes in the surfaces you're painting, then gently sand and clean before leaving to dry. Next, paint the wall with White on White.



Saturday afternoon Mark up your shapes using our string-and-chalk technique, or you can also use a scale to draw straight lines, then mask off the first shape. Seal the inside edges of the tape. Fill in with your first colour.



Sunday morning Remove the tape from the first shape, then unmask the next one and repeat with the second colour.



Sunday afternoon Remove the tape from the second shape, then mask off the final one and repeat with the third colour. Allow to dry, then remove the tape and call the kids. It's playtime!



#### WHAT YOU'LL NEED

- Sandpaper and cleaning cloth
- Paint from colour palette selected .
- Stirring stick .
- Roller and tray

.

- Tape measure and pencil
- String and chalk



Products used Dulux Interior and Exterior Sealer on walls before applying 2 coats of Dulux EasyClean Plus



Golden Days 35YY 71/474

#### **CREATE A COSY ZONE WITH** COLOUR IN AN OPEN-PLAN ROOM

A statement feature wall is a perfect solution - not only does it add a shot of colour, but it also helps to subtly divide the space so that the different functions are clear. With a warm colour, such as Blush Pink, serving as a canvas, a feature wall in a deeper shade like Acai Berry will pop. The ideal place for the feature wall is a focal point, so try it behind a sofa or the wall that is visible the most.

#### **KEEP THINGS ON TRACK**



Saturday Morning Begin by ensuring the section of the wall you're about to paint is clean and dry. Then, use a tape measure to carefully mark where your feature wall will be positioned.





Heleen



\*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing. Please refer to Dulux Fan Deck at the retail outlets for more accurate colours.



- Tape measure and pencil
- String and chalk •
- Masking tape and scissors .
- Paintbrush .
- Paint from colour palette selected .
- Stirring stick .
- Roller and tray
- Extension pole



Products used: Dulux Ambiance Pearl Glo for walls. Dulux Woodcare Satinwood for all interior wood & metal surfaces



Saturday Evening Paint over the tape with the darker colour within the demarcated area to create a crisp edge. Remember not to cross the masking line.



#### Sunday Morning

Use a roller to paint the rest of the colour block in a single coat of the darker colour. Leave to dry, and admire your results. Don't forget to attend your video calls with the new wall as the background now.

### OUICK TURNAROUNDS

### Brighten up your home instantly with these quick, easy paint projects

Want to supercharge studying or add wow to your workday? It's time to give your old deck a new lease of life with a lick of paint. Plus, as the colour is only in a small space, you can be bolder with your selection.



WATCH HOW TO BRIGHTEN YOUR HOME INSTANTLY <u>HERE</u>

> Turbulent Tropics 01BG 11/248





#### OMBRE EFFECTS

There's no better way to bring a set of shelves to life than with statement colour blocking. All you need is three coordinating hues – a darker one for the centre shelf to draw the eye, such as Hay Harvest, a mid-tone for the shelves above and below it, such as Lis Creme, and a pale shade, such as Arizona White, for the outer shelves.



Products used: Dulux Pentalite for walls Dulux Aura Gloss and Dulux Aura Satin Matt for all wood and metal surfaces

#### SHAPE UP

Add depth to a blank wall with a feature arch. Contrasting colours work best, such as Tall Evergreen and Shaded Ice.



Products used: Dulux Interior and Exterior Sealer on walls before applying 2 coats of Dulux EasyClean

Tall Evergreen 42GG 08/250



### COLOUR & PAINT PICKER

Choose the right paint & colour with our floor plan guide

FIND YOUR COLOURS

Trv our visualizer -Download our free Dulux Visualizer app that lets you see your room live in any colour before you paint it!





Need help in Colour selection? Scan the code to access our Dulux Preview services.



- **DULUX PENTALITE®** • Pro cover+
- (Higher Coverage) Higher opacity & coverage\*
- Hygiene+ (Anti-mould, Anti-Fungi) Protect walls from growth of mould & fungus

\* 20% More Coverage than regular interior wall paint





#### DULUX WOODCARE TIMBERTONE

Natural finish that enhances the beauty of wood

- Great resistance to scratches & stains
- Great gloss retention & firm clarity
- Transluscent finish that highlights wood grains



#### DULUX AQUATECH™ MAX WATERPROOFING

Hydroresist Technology, forms an impenetrable, tough film over porous walls that is highly flexible which bridges cracks preventing water seepage, carbonation and fungal attacks

- · Excellent Waterproofing
- Advanced Crack Guard
- Foot Trafficable



DULUX WOODCARE SOLARSCREEN



**DULUX BETTER LIVING AIR CLEAN BIOBASED** Enjoy cleaner indoor air

- Pure Air technology helps to remove common and harmful indoor air pollutants.
- USDA certified biobased
- Contains natural ingredients such as bamboo charcoal



DULUX AMBIANCE PEARL GLO Mid sheen finish that exudes the shimmers of pearls



#### DULUX AURA RANGE

A paint with unique Diamond Strong formula that provides excellent color & gloss retention to uplift the look of wood & metal items and helps to nicely blend them in with the surroundings.



Easy Cleaning & stain repellent paints that make cleaning common household stains easy. They are anti bacterial\* & anti virus\*\* too!

- Please refer to product data sheets for more anti bacterial and anti virus information \*\* Applicable for Dulux
- EasyClean Plus only.

Find the complete range of products at www.dulux.com.my

Dulux

Dulux



### START SMALL. EMBRACE CHANGE

with Wild Wonders, Dulux Colour of the Year 2023

Feeling Inspired? Find out more about Wild Wonders<sup>TM</sup> at dulux.com.my The colours shown in the magazine are for indicative purposes only. Please refer to Dulux fandeck for the actual colour at your nearest dealer outlet. DB\_03193\_181022